

Guilford Lakes Golf Course Commission
Town of Guilford
Regular Meeting
August 16, 2016

Attendees: George Page, Ted Tighe, Golf Course Superintendent, Jim Merrithew, Rob Pascale, Eric Hedberg, Michael Pratt and Christopher Hodgson
Excused: Greg Putney, Joe Dunsmore
Public: Cathy Provencher and Craig Zajac

The meeting was called to order at 7:00 pm by George Page, Chairman.

1. Public Forum

Kathy Provencher, 276 Weatherly Trail, Guilford, CT 06437

Kathy reported that the heat is affecting play of the Women's League. She is in the process of printing flyers out.

Craig Zajac, 751 Long Hill Road, Guilford, CT 06437

Craig asked the Commission what their number 1 challenge is. Revenue generating was the answer. Craig asked if return play can be tracked. Currently it can be done manually only.

Craig suggested that a coupon be placed on facebook for liking the site which would spread thru additional contacts. He also suggested blocking out a 4 hour segment for 'Beginner Golfers' play. Michael Pratt commented that that is something that would be done by a pro.

George Page suggested to the Commission that a subcommittee be formed to focus on revenue generation. An option of partnering with local driving ranges was discussed; Fairways and Kliens.

2. Approval of June 21, 2016 minutes

Motion made by Christopher Hodgson, seconded by Rob Pasquale and was unanimous to approve the June 21, 2016 minutes as written.

Approval of July 19, 2016 minutes

Motion made by Christopher Hodgson, seconded by Rob Pasquale and was unanimous to approve the July 19, 2016 minutes as written.

3. Clubhouse Report

- 121 Members
- July revenue was is \$26,650.00.
- August revenue to date is \$10,928.00
 - i. Tees have been empty between the hours of 11:00-3:00 due to the extreme heat.
- New GolfNow promotion of \$14 anytime
- New form has been created to collect emails at sign-in. Approximately 100 emails collected.
- A Madison Park & Beach Jr. Golf Program had 30-players at \$10 per round for 4 Fridays in a row.
- 22 Members played the August 6th tournament.

An Open tournament was discussed to take place this season.

- Maintainer Steve Mowry gave notice this week. Applications are being reviewed with interviews scheduled for Thursday, August 18, 2016.

4. Superintendent Report

- a. Sustained damage to the 5th green where a stop sign was imbedded in the early hours of Saturday.
- b. Received 3 quotes for carpet replacement approximately 145 sq yards.
 - i. Steve Delvecchio \$3,400
 - ii. Creative Carpet \$3,900
 - iii. Floor Craze \$4,600

Ted was asked to get a quote from Home Depot as well.

5. Revenues/Expense Report

- a. None.

6. Old Business

- a. Christopher Hodgson proposed putting in a snack bar to draw players to linger at the course drawing in additional opportunity for sales. Chris will look into the liabilities and requirements to pursue this.

7. New Business

- a. CronoGolf Reservation system was looked at by George Page. The fee is a trade of rounds for services. There is a 30 day trial account available.
- b. The Website has been completely revamped. A page has been added to book a tee time online.
- c. Clubhouse staffing has been verified from 7:00 am – 7:00 pm
- d. St George's Men's Club tournament is scheduled for September 10, 2016 with 70 players. 7:30 am and 12:30 pm shotgun starts for 18 holes.
 - i. The Commission would like to investigate in the future not holding this event on a Saturday.
- e. Cathy Provencher met with the Democratic Committee regarding membership to the GLGC Commission.

Motion made by Michael Pratt, seconded by Eric Hedberg and was unanimous to adjourn the meeting at 7:38 p.m.

Respectfully submitted by:

Sally J. Berezowskyj
Recording Secretary