

**Guilford Agricultural Commission
Special Meeting
September 8, 2014**

Members Present: Paul Wetteman, Tom Pinchbeck, Janet Dudley
Absent: Peter Perkins, John Hammerlund, Bill Butterly and Gary Arbuckle
Others: Barbara Hammerlund and Larry Kalbfeld, In A Flash Studio

Items on the agenda were addressed in the order that would best expedite the meeting.

Chairman Pinchbeck called the meeting to order at 7:45 p.m.

1. Approval of the agenda
MOTION by Cmsr. Wetteman and seconded by Cmsr. Dudley to approve the agenda was unanimously approved.
2. Approval of the Minutes
MOTION by Cmsr. Wetteman and seconded by Cmsr. Dudley to approve the minutes of the August 18, 2014 meeting as written was unanimously approved.
3. Public Forum
None
4. New Business
None
5. Old Business
Proposals for Farmers Map - Larry Kalbfeld from In A Flash Studio attended the meeting to discuss options for the map. The current budget is for \$600 in graphic design and \$1,800 for printing. Larry Kalbfeld suggested cutting back on the printing and using some of that money on creating a website. The commission explained that that was an ultimate commission goal, but not within the purview of the existing grant.

A 3-piece and 4-piece brochure were reviewed.

The printing to be done locally by Royal Printing.

Brochure content:

- Farm Name
- Farm Address
- Farm Contact
- Farm email address
- Farm website
- Farm description of items for sale
- Farm's regularly scheduled/annual events
- Generic Photos of sale items
- Agriculture Logo
- QR to bring you to the commission web page on the town website.
- Hand drawn map of Guilford, not necessarily to scale
- Specific grant wording

A proof of the map needs to be available to the State of CT in early October for grant approval.

A discussion on mode of distribution ensued. Larry Kalbfeld suggested using CTM; a distribution company used by the Chamber of Commerce. Larry Kalbfeld to provide the commission with a CTM contact name.

MOTION by Cmsr. Wetteman and seconded by Cmsr. Dudley to have In A Flash begin design on the map and was unanimously approved.

MOTION by Cmsr. Wetteman and seconded by Cmsr. Dudley to move the October meeting to October 6, was unanimously approved.

No new news on the Northern Heights Fencing Grant and Stream Crossing

MOTION by Cmsr. Wetteman and seconded by Cmsr. Dudley to adjourn the meeting at 8:50 p.m.

Respectfully Submitted by
Sally J. Berezowskyj
Recording Secretary