

Final Meeting Minutes
375th Anniversary Committee
March 10, 2014

The meeting was called to order at 5:33 p.m. by Veronica Wallace.

Members Present: Stephen Page, Gene Bishop, Veronica Wallace, Anita Catardi, Paul Mei, Brian McGlone, Roberta Flannery

Public Comment: Peggy Russell, of Shoreline Creative Arts Boutique, presented a check for \$89.30. This is 10% of what the artist made from their 375th artwork. The Commission says, "Thank you!" Ms. Russell said that the New Year's Eve event gave the shop a lot of exposure.

Minutes:

Anita motioned to accept the minutes of February 24, 2014, with amendments, seconded by Roberta, with unanimous agreement.

Treasurer's Update:

N/A – Veronica will obtain the report and email it to the committee members.

Anita stated that all of the advertisements paid for the book.

Crystal Ball:

- The Crystal Ball had some great press.
- Tickets are available to purchase online, however there is a glitch when choosing meal choice.
- There has been a great response to the Crystal Ball online.
- There are around 54 tickets purchased and another 20 committed.
- The Guilford Greenery will be doing centerpieces at cost, including delivery, set up and clean up.
- The Guilford Chocolatier is doing the favors (two truffles in a decorative box), at cost.

Book:

The books are currently being distributed and "sales" are going well.

Royal Printing donated prints of the cover of the book. The Committee will "sell" them for \$8 for the smaller print and \$10 for the larger print.

Brick Update:

Roberta distributed the proof of the brick to the Committee members.

The price of the brick is coming in a little under the amount originally thought.

Stephen motioned to go ahead with the brick, Brian second, with unanimous agreement.

Civil War:

The Town Crier part has become a larger role than originally anticipated. A Guilford citizen has filled the spot with Rick Misenti's blessing.

All other arrangements are moving along.

Trails:

- Twelve students have committed to doing the mural.
- The subcommittee will be contacting True Value directly, to obtain supplies for the mural.
- The kiosk materials have been milled and delivered to the GHS woodshop class.
- The subcommittee is still trying to make arrangements with the Police Department for security, traffic, parking, etc.
- Roberta has received a lot of information on the Rollwood Farm Park and has developed an article for Guilford Life Magazine.
- The Fire Department is hoping to have their new fire boat in time for the festivities, as a point of interest.

Paul gives the subcommittee a big Thank You!

Website:

Donations can be made, by credit card, on the website. Anita is going to see if there is any way Lisa can put an address up, so that people can mail in checks.

Publicity:

- Eleven pieces, plus photos, have been submitted to Guilford Life Magazine and will be published in the May issue.
- The Civil War event will be referred to as "Guilford and the Civil War – A Tribute".
- The events have been getting great publicity through the Shoreline Times.
- The Guilford Courier did a full page ad on the Crystal Ball and are a lot more responsive and giving good position in the paper.
- The Guilford Courier will have a quarter page ad, with the info on the The Guilford Greenery and The Guilford Chocolatier, and their contributions to the Crystal Ball.
- Roberta spoke with Danielle Ott, from the GHS newspaper, about opportunities for publishing the mural and the woodshop class making the kiosk.

Things that the Committee needs to address:

- Video, photo, essay and poem contests – if GHS is to be involved? Who will monitor?
- Need to consider that students will be competing with the entire community. How to judge as far as awards?

- Who will spearhead this project? Roberta has offered to temporarily keep in touch with Danielle Ott, until a leader is found.
- The Committee has agreed to table the contest for further discussion and will go ahead with the high school photo contest.

Interfaith:

Event will be held on Sunday, July 13th at 1:00. There will be a reception at St. George's. The subcommittee is still working on the program. The event will include Madison, as well as Guilford.

Other:

Books have gone or are going to the library, the school libraries, and all of the churches to give to families that have a member in the service. They will also be distributed to the seniors at their March birthday lunch.

Adjournment:

Anita made a motion to adjourn at 6: 47 p.m., Brian seconded, all in favor.

Respectfully submitted,

Bonnie Moore, Clerk