

Guilford Lakes Golf Course Commission
Town of Guilford
Regular Meeting
July 18, 2017

Attendees: Ted Tighe, Golf Course Superintendent, Rob Pascale, Christopher Hodgson, Cathy Provencher, Pat Pascale, Robert Cuzzo and Mike Papp, Golf Pro

The meeting was called to order at 7:00 pm by Chris Hodgson, Chairman.

1. Public Forum

None

2. Approval of June 20, 2017 and June 27, 2017 minutes

Motion made by Pat Pascale, seconded by Bob Cuzzo and was unanimous to approve the June 20, 2017 minutes as written.

Motion made by Pat Pascale, seconded by Bob Cuzzo and was unanimous to approve the June 27, 2017 minutes as written.

3. Superintendent Report

- July revenue to date of \$14,449.
- Pressure washed the clubhouse.
- Clubhouse lights will be changed to LED as part of the Town energy conservation initiative.
- Discussed concession items. Do we want to order snacks for resale? Little House concessions are not selling. The budget has \$1700 for concessions.

Motion made by Cathy Provencher, seconded by Bob Cuzzo and was unanimous to stock the concessions within the allotted budget.

• Course Report

- Cleaned and edged beds
- Seeding in some areas
- Grub control
- Mowing
- Last 3 Friday's has rained.
- A fox is living behind the 4th green on the course.

4. Golf Pro Report

- 1st Annual Guilford Lakes Golf Club tournament to take place this Saturday, July 22, 2017.
- Pro has initiated a contract with WEBE108 Radio Station for 5 weeks of 30 second ads in exchange for 67 gift certificates of \$45 value.

Motion made by Cathy Provencher, seconded by Bob Cuzzo and was unanimous to enter into a contract with WEBE108 in Kind for \$3,000.00 of retail value.

- Digital Marketing has targeted 3 neighboring towns and has produced great results.

Motion made by Bob Cuzzo, seconded by James Merrithew and was unanimous to enter into contract with Digital Marketing for 3 months at \$500 per month on Facebook.

- Pat Pascale suggested that our satisfied customers be encouraged to write letters to the editor to be published in the paper. Pat agreed to speak with the New Haven register about an article on the course.
- An open house was discussed for late summer at the course.

5. Finances

- The FYEND report was reviewed. Items discussed were
 - i. Administrative costs; which included the Golf Pro for this fiscal year.
 - ii. Course maintenance costs; which were purchasing of sand and grub control which are done every several years.
- A discussion on fall special pricings took place. Further discussion to take place at the next meeting and will be added as an agenda item.
- Warrants in the amount of \$10,887.39 were reviewed.

Motion made by Bob Cuzzo, seconded by Chris Hodgson and was unanimous to approve the warrants in the amount of \$10,887.39.

6. Old Business

- None.

7. New Business

- None

Motion made by Bob Cuzzo, seconded by Pat Pascale and was unanimous to adjourn the meeting at 7:50 p.m.

Respectfully submitted by:

Sally J. Berezowskyj

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Recording Secretary