

**Guilford Lakes Golf Course Commission**  
**Town of Guilford**  
**Special Meeting**  
**February 27, 2018**

Attendees: Ted Tighe, Golf Course Superintendent; Chairman, Christopher Hodgson; Patrick Pascale; Robert Cuzzo; Eric Hedberg; Brittany Mirles

The meeting was called to order at 7:00 pm by Chris Hodgson, Chairman.

**1. Public Forum**

Brittany Mirles was welcomed to the Commission.

**2. Approval of minutes**

*Motion made by Robert Cuzzo, seconded by Patrick Pascale and was unanimous to approve the October 17, 2017 and November 21, 2017 minutes as written.*

**3. Superintendent Report**

- Guilford Lakes Association will be holding their monthly meetings here in the clubhouse.
- Tee sponsorship mailing sent out and checks are coming in; 3 received to date.
- Camera system and signage installed.
- Deck quotes for staining and repairs acquired for review.
  - Esposito Painting \$1300
  - Coastline Painting \$1750
  - Mikes Painting \$2900
  - Daryl Frasier \$3050
  - Lyons Painting \$2500
- 16 Season Pass Holder Applications received
  - Not mailing out applications this year. Required to fill them out at the clubhouse and show proof of residency.
- Creating email address book. 700+ entries to date.
- Clubhouse carpets steam cleaned by Town Properties department.
- Gutters have been cleaned for the season.
- Acquiring estimates for replacement of broken deck chairs. May have a donor.
- Reviewing candidates for new hire, both inside and outside.
- Hourly wage increased for both clubhouse and maintenance positions have been incorporated.
- Golf Outing for May 12<sup>th</sup> “Cry Baby” in process with Al Jacobs. Approximately 60 golfers.
- **Course Report**
  - Brush work is 90% complete.
  - Tree removal work completed on the 5<sup>th</sup> hole and the 9<sup>th</sup> hole.
  - The Family Tree Crown, Co. elevated limbs on 6 trees on tees 1, 2 and 9.
  - Conducting daily Canadian Geese removal from the property through simple/humane disruption tactics.
  - Continue to prep the 4<sup>th</sup> hole for planting of Meadow Blue Grass along the rock wall.
  - Rough mowers are being serviced by our Public Works Department.
  - Reel mower is being sharpened and serviced by Warner Turf Equipment.
  - Greens and tees have been top dressed and fertilized for Spring opening.
  - Outside equipment including signage, ball washers, etc. are being sanded and painted before they are put out for the season.
  - We continue to do Spring cleanup work for Opening Day, tentatively scheduled for April 1, 2018.

#### 4. Golf Pro Report

- Golf Pro, Mike Papp reported that new score cards have been made and have been paid for by sponsors.
- A new logo will be on this season's golf attire depicting the little red shack.
- Will be renewing his membership with the Shoreline Chamber of Commerce for \$285 funded out of the marketing budget. The Chamber has provided over 600 business emails to the golf course and has over 400 members. They will additionally send out email blasts for us. The Chamber is interested in holding a meeting/event at the course. Mike Papp to schedule the event.
- Have written an article for Brian McGlone's quarterly periodical.
- Have a meeting scheduled with Brian McGlone to discuss potential marketing strategies and tap into his existing email list.
- A discussion on food service ensued. The purchase of a hotdog steamer and refrigerator/freezer was discussed. When asked to provide a business projection for the next meeting, Mike Papp shared that he did not feel it would be profitable. The purchase of the coffee machine has not even produced a payback. He did suggest purchasing of prepackaged foods, such as hot pockets, which can be microwaved.
- Five tournaments are scheduled for the season
- Each month there will be an event planned.
- Chairman, Chris Hodgson emphasized the need to identify and pursue additional marketing ideas. He suggested contacting the Little League and Soccer organizations for marketing the youth programs. Additionally, Chris asked Mike Papp to work closely with Stanimal for social media marketing, beginning this week.
- Mike Papp was asked to contact Doug Shaw, Director of the Branford YMCA regarding shared programming.
- Ted Tighe suggested creation of a Local Business Pass for Guilford business owners who are not residents, but provide the business owner with resident rates.
- An opening day/weekend event was discussed for March 30-April 1, 2018 with a \$10 greens fee. Pat Pascale to work with Mike Papp on implementation.

#### 5. Finances

- Expense report was reviewed by the Commission.

**Motion** made by Chris Hodgson, seconded by Robert Cuozzo and was unanimous to continue to approve the warrants of \$7,518.35.

#### 6. Old Business

- None

#### 7. New Business

- The Commission reviewed the 2018-2019 budget submission.

#### 8. Adjourn

**Motion** made by Pat Pascale, seconded by Robert Cuozzo and was unanimous to adjourn the meeting at 7:52 pm.

Respectfully submitted by:

*Sally J. Berezowskyj*

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Recording Secretary